



International Conference on

Literacy through Literature

India Habitat Centre
New Delhi, India

6th February to 8th February, 2014

The Importance of Literacy and the Role of Books

Towards a Better Tomorrow

Technological Literacy



Literacy through Literature



Literacy is a global issue today. For the overall development of a society it is important that each and every child has access to knowledge. **Literacy through Literature** aims to instil the habit of reading in children. The development of a positive attitude and building hope for the future are some positive impacts of literacy, which results in the development of the whole society.

Founded in 1981, the Association of Writers and Illustrators for Children (AWIC), the Indian Section of IBBY, is a vibrant forum dedicated to the development and promotion of creative literature for children of all ages. It is a registered voluntary organisation representing writers and illustrators for children in India.

The late Mr. K. Shankar Pillai, who was Executive Trustee of the Children's Book Trust (CBT), New Delhi, founded the AWIC on March 7, 1981. CBT has provided office space and facilities to support the AWIC within the CBT premises.

As a voluntary organisation, AWIC runs its various programmes with monetary and administrative support provided by its volunteers, members and philanthropists.

Over the last decade, AWIC has been regularly organising various seminars, workshops and conferences which have been appreciated and have contributed towards the development and promotion of literature for children in India.

Several National and International Donor agencies and cultural organisations have extended generous support for the many conferences organised by AWIC in the past and considering that literacy for children is of prime concern worldwide, we are positive that this project will also generate similar interest.

The Event also offers an opportunity for private entities to associate with a project connected so deeply with the children as sponsors or partners.

Please feel free to contact BACE for details about sponsorship/partnership opportunities and economics: Sanjay Kapoor - 8588867999, Meeta Kapoor - 9560066689

AWIC – Literacy through Literature

The Association of Writers and Illustrators for Children (AWIC) has been actively promoting the book reading habit among children in India. AWIC reading promotion activities have benefitted victims of earthquake and tsunami disasters at Nagapattinam, Andamans and Andhra Pradesh.

The AWIC International Conference on Literacy through Literature plans to give a new dimension to its reading promotion activities. It includes:

- ✦ Workshops for Educators
- ✦ Workshops for Writers and Illustrators
- ✦ Reading Session
- ✦ Discussions
- ✦ Conferences and Seminars
- ✦ An Annotated Catalogue



INTERNATIONAL CONFERENCE on LITERACY THROUGH LITERATURE

AWIC, the Indian Section of the International Board on Books for Young People (Ind. BBY) is organising a three-day INTERNATIONAL CONFERENCE ON LITERACY THROUGH LITERATURE from 6 to 8 February, 2014 at India Habitat Centre, New Delhi, India.

The International Conference on Literacy through Literature is an effort to promote literacy by inculcating the habit of reading among children. Literacy has been commonly defined as proficiency in the three R's - reading, writing and arithmetic. More recently however, literacy has come to include technological, visual and other aspects of literacy and education, both formal and non-formal. In fact, the Right to Education has been recognised worldwide as one of the fundamental rights of the child. Books and reading can play a crucial role in the promotion and sustenance of literacy. An increase in literacy will no doubt promote human development and lead to a better world. The International Conference on Literacy through Literature provides a platform for eminent authors, illustrators, educationists, NGOs and researchers to highlight the importance of literature in promoting literacy for the all-round development of the child.

Some of the features of the Conference include: -

- ✦ Paper Presentations
- ✦ Panel Discussion
- ✦ Exhibitions
- ✦ Storytelling
- ✦ Cultural Programmes

The various themes and sessions of the Conference will include:

- ✦ The Importance of Literacy and the Role of books - for Individuals, Communities and Societies
- ✦ Creating the Right Literature in Steps to Literacy - Picture Books, literature for different age groups and young adults; educational tools; the role of the illustrator in promoting literacy
- ✦ Reaching Books where there are None - Promoting Literacy through libraries; the oral tradition and storytelling; plays and other activities
- ✦ The Role of NGOs - Addressing the issue of drop-outs; the girl child; special children
- ✦ Technological Literacy - Computer Literacy; digital literature; other technological skills
- ✦ Towards a Better Tomorrow - Expanding the scope of literature to include moral values, environmental awareness, civic sense, health and hygiene, the role of parents and teachers.



AWIC LIBRARY MOVEMENT and AWIC FUTURE PLANS

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AWIC organises workshops to motivate and train potential librarians. AWIC has also instituted a 'Librarian of the Year' award which is given to the best librarian to encourage upcoming librarians.. Considering the tremendous potential for the expansion and need to provide books to children, AWIC proposes to cover villages, city slums, children's wards in hospitals, children's parks, remand homes, orphanages etc.

AWIC PUBLICATIONS

- ✦ Writer and Illustrator
- ✦ Mystery Stories
- ✦ Indian Illustrators
- ✦ Alphabet Books
- ✦ Creator of Children's Literature in India
- ✦ Stories from Across the Globe
- ✦ Once upon a Time in India

FEATURES OF AWIC / FUTURE PROGRAMMES

- ✦ Workshops
- ✦ Monthly Meetings
- ✦ Competitions
- ✦ Writer and Illustrator
- ✦ Translation
- ✦ Research
- ✦ Reference Cell



Conference Organisers :
Association of Writers and Illustrators for Children

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